

CHAPTER I INTRODUCTION

In this chapter, the researcher presents the background of the study, identification of the study, limitation of the study, problem statements, objectives of the study, and benefit of the study.

A. Background of The Study

People is the social creature. They cannot live alone. They live in group that interact each other. They need something to connect the communication. The effective tool to connect the communication is language. Generally, language has function as tool as communication are used by everyone in their daily life. Furthermore, language functions are used to convey information, arguments or value to others. Language can help us to express our feelings, ideas, wishes and know other people's feeling. It means that language functions have function to deliver some meaning to the hearer to understand what the speaker's said.

In this modern era, there are many ways to convey information, argument and value either spoken or written form. One of the ways is through literature. Literature refers to compositions that tell stories, dramas the situation, express emotions and advocates the idea (Robert and Henry 1987: 1). Literature is a medium through which a person can deliver his or her ideas, feelings and wishes.

Literature has many forms such as poetry, novel, opera, film, movie and etc. People can not only get information and value from the literature, but they also entertained. The one of media that can convey the information, value and can give the entertained is television. In this era, we can find television in every home because many people like watching television such as watching the movie.

Watching the movie can give us information about something such as social, economic or culture in foreign countries easily without getting bored. Some movies are made to raise awareness on the social issues affecting the

society as a whole. Movie is a medium of education that can demonstrate the human to be easier to accept education. Movie can help to see language in use, pick up range cross cultural clues, allow everyone to entry into a whole range and business situation (Harmer 2007:308).

Education is important for human to grow up and develop appropriate with desire and ability, with aims that have fully human education can get smart of knowledge, confidence and safety. According to Michael (2009:14), education is process of installing something into human being. In this process, humans must consciously and actively develop themselves. The purpose of education is to create someone who has qualities and character, so that he has a broad view of the future to achieve an expected goal and able to adapt quickly and precisely in various environments.

Education value can be found in conversation. The conversation in the movie can be good example of education value. The conversation represents complex educational value ease to find out what the characters do by saying something in conversation.

A movie entitled “DUMBO 2019” is a good example of movies that reveals many educations values. This movie is by Walt Disney Animation is one of the most influential animation studios of all time. Disney is also one of the oldest animated film companies in the World Disney has existed since 1921 after being founded by its founder. There are various famous animation movie from Walt Disney such as *Aladdin, Tangled, Up, Moana, Zootopia, Frozen, Toy Story and more.*

This movie tell about a young elephant named Dumbo, whose oversized ears enable him to fly, helps save a struggling circus, but when the circus plans a new venture, Dumbo and his friends discover dark secrets beneath its shiny veneer. Holt was once a circus star until he went off to war and returned terribly altered. Circus owner, Max Medici hires him to take care of Dumbo, a newborn elephant whose oversized ears make him the laughingstock of the struggling circus troupe. When Holt's children discover that Dumbo can fly,

silver-tongued entrepreneur V.A. Vandevere and aerial artist Colette Marchant swoop in to make the little elephant a star.

There are two types of educational values in *El Mubarak 2019*. The first type is value of being that consists of honesty, bravery, self-confidence, self-discipline, Purity. The second types is value of giving that consists of loyalty, respect, unselfishness, love, kindness and fair.

The example of conversation that consists Educational Values in *Dumbo* Movie.

Milly : **“We miss you Dad”**

Holt : “I miss you too”

The conversations belong to the type of value of giving especially love. It occurred in the train station. Holt came from the war of his duty as a soldier. Then he met his children with Ivana and Catherine. Milly missed her father for a longing. She had positive feeling for her father that include value of love.

Educational Values in a movie are very interesting to enjoy because it can give a good new point of view to the audiences. “*DUMBO 2019*” movie also contains many educational values. So, this is why the researcher is interesting to carry out entitled *An Analysis of Educational Value in “DUMBO 2019” Movie by Team Burton*

B. Identification of The Study

This research finds the educational value in “*DUMBO 2019*” movie by Team Burton.

C. Limitation of The Problem

To limit the discussion the researcher only analyzed educational value in “*DUMBO 2019*” movie by Team Burton.

D. Problem Statement

The researcher formulates the problem statement as the following :

1. What are the types of education values in “DUMBO 2019” movie by Team Burton?
2. What are the functions of language in the conversation that consists type of educational value in “DUMBO 2019” movie by Team Burton?

E. Objectives of The Study

The researcher formulates the objectives of the study as the following :

1. To explain the types of education values in “DUMBO 2019” movie by Team Burton.
2. To explain the function of language in the conversation that consists type of educational value in “DUMBO 2019” movie by Team Burton.

F. Benefits of The Study

By presenting this proposal, the researcher provide several benefits of this research as follows :

1. Theoretically

The researcher hopes to find the educational value and the way to describe, explain and draw literature.

2. Practically

The result of this study is expected to give some advantages for the reseacher, the readers and the other researcher.

- a. For the researcher

The researcher hopes this proposal can give an unforgettable experience for doing better to analyze literature especially in education values.

- b. For the readers

The researcher hopes this proposal can give the explanation about educational values in “DUMBO 2019” Movie by Team Burton.

- c. For other researcher.

The researcher hopes this proposal useful for other researcher as information about literature research related education values.

CHAPTER II

THEORETICAL REVIEW

In this chapter, the researcher presents a review of some theories that relevant. This chapter consists of the definition of education, definition of value, definition of educational value, definition of movie, the structural element of the movie.

A. Definition of Education

Education is the most important factor in the country's development. Education may increase human resources. They can explore new ideas to increase their creativity. The improvement of the quality of people education will enhance the quality of a country.

According to Michael (2009: 2), education is process of installing something into human being. In this process, human must consciously and actively develop themselves. The purpose of education is to create human who has qualities and character, so that they have a broad view of the future to achieve an expected goal and able to adapt quickly and precisely in various environments.

B. Definition of Value

Values have a very important role in human life, because values can be a way of life, a guide to conflict resolution, motivate and direct a view of life. According to Veugelers and Vedder (2003: 9), values are judgements based on a notion of what is good and what is bad they refer to concepts of life. Value can be felt in everyone as a driving force or principle that guides life. Values can also be manifested in behavior patterns, attitudes and mindsets. Values in a person can be instilled through the socialization process, as well as through various sources and methods, for example through family, environment, education, and religion.

According to Halstead and Taylor (1996: 70), value is things which are considered “good” in themselves (such as beauty, truth, love, honesty and loyalty) and as personal or social preferences.

From statement above, it can be seen that value is everything that has a positive impact both for human and on the social environment such as society.

C. Education Value

Education has good value, in addition to all activities that are good but also useful and valuable in terms of education. They are considered educational values. According Mardimadja in Elmubarak (2019:12), educational value as an aid to students in order to realize and experience values and place them as an integral part of their whole life. Education has a goal to change the nature of education and not just to provide a certain amount of knowledge. The purpose of education value is to develop rational critical thinking, to educate emotions, to cultivate imagination.

D. Types of Educational Value

According to El Mubarak (2019:12), values can be divided into two categories: values of being (who we are) and values of giving (what we do). Both of them have each kind of educational value, as the following:

1. Values of Being

The values of being are values that is within evolved human beings into the behavior and the way we treat others, as the following:

a. Honesty

Honesty defines as a human attitude when faced with something or phenomenon and tell the information without change the information. It can also define as an attitude or behavior which appear and based from our deep heart.

b. Brave

Brave is one of action of human to struggle and maintain something good and right with pass a danger, difficulty and weakness.

c. Self-confidence

Self-confidence is a human attitude appears as boundaries awareness of ability. Characteristic of confidence are believe in themselves and they strongly believe that their life fulfills a special important purpose in the world.

d. Self-discipline

Self-discipline is a human consistency and consequences level to a commitment or agreement which has relation with the purpose that will be reaching. Self-discipline can apply in everything.

c. Purity

Purity is the condition or quality of human to keep the value. They understanding about the role of life, awareness about the consequences of long-term (and extended) can be caused.

2. Values of giving

Value of giving is that values must be practiced or provided which would then be accepted as a given. Values of giving include:

a. Loyalty

Loyalty is the state or quality of being loyal, faithfulness to commitments or obligations. A loyalty human are ready to support, ready to serve, ready to help and trusted in carrying out consistent promises. Trustworthiness is honest, reliable, dares to do the right thing, build a good reputation, loyal.

b. Respect

Respect is an act in a way which shows that you are aware right of someone, wishes etc. Characteristics of respect of treating others with respect, tolerant and accepting of differences, use good manners, do not use bad language, be considerate of the feelings of others, do not threaten, hit or hurt anyone, deal peacefully with anger, insults, and disagreements.

c. Unselfishness

Unselfishness is one attitude that more cares to others; learn to feel the togetherness and compassion toward others. Unselfishness usually demonstrated by empathy, tolerance, and brotherhood.

d. Love

Love and affection are a positive feeling you may have or express for other people or things. Affection defined as a feeling of liking and caring for someone or something. Love is more than just a loyal and respectful. Love can be indicated to friends, dear to the neighbor, who also loves to hate us.

e. Kindness

Kindness is a person's kind attitude towards another person or thing. This is a conscious friendly and caring attitude is more commendable than the rough and tough attitude. It can be shown by tenderness, especially on the younger or weaker. While friendliness can be shown by starting a conversation with an unknown or person that you know recently. Kindness and friendliness capable of making new friends and maintain friendships.

f. Fair

Fair is treating someone in a way that is right or reasonable, or treating a group of people equally and not allowing personal opinion to influence a judgment.

E. Function of Language

Language is a verbal tool used to communicate. language as an arbitrary symbol system used by a group of community members to interact (Chaer1995:14). Generally, language has function as tool as communication are used by everyone in their daily life. Furthermore, language functions are used to convey information, arguments or value to others. Language can help us to express our feelings, ideas, wishes and know other people's feeling. It means that language functions have function to deliver some meaning to the hearer to understand what the speaker's said.

According to Michael (1967:9), language has five basic functions, as a follows: expression, Information, exploration, persuasion, and entertainment.

1. Expression Function

Expression function of language is language used to express the personal preferences, identity, feelings, emotions, personality, opinion and reaction of the speaker. For example, "welcome to our home "the word welcome mean that speaker is happy. He express his feeling by saying welcome.

2. Information Function

Information function of language is language to convey the information to other. For example, "he wants buy ice cream "the speaker needs give information what he want.

3. Exploration Function

Exploration function of language is language to explain something to other. For example, “this my house, there are many rooms such as living room, bad room etc” the speaker explains about his house.

4. Persuasion Function

Persuasion function of language is language used to influence or invite people to do or stay away from something. For examples “leave her here” or “don’t do this”

5. Entertainment Function

Entertainment function of language is language to entertain, or satisfies the feelings of others. like saying happy birthday on someone's birthday to make him happy.

F. Structure Element of Movie

According to Nurgiyantoro (2012:37), structure analysis is analysis of literature that is done to identify, investigate and describe the function and relation among intrinsic element as events, plot, character and characterization, setting, point of view, etc.

1. Character and Characterization

According to William Kenney (1966:27), character is an imagined person who fills up the story. Character is one of important element of the story. The interest story can depend the play of the character, because character is the key of the way in the story. A character is obviously relevant too us. In describing a character, a writer needs to make the character resembles human beings, but sometimes some characters are described much more special than others, and sometimes they are unrealistic in which they are too kind or too bad.

2. Theme

Theme is the main idea of the story and is the most important aspect in the story as an objective which the author wants to express to the readers through his work. According to the Kenney (1966:91), theme is meaning, but is not “hidden” and it is not illustrated. Theme is the meaning the story

releases, it maybe the meaning in the story discovered. Theme is the totally of meaning supported by the story of and hidden on back side of this story which has supported ideas wrapped in form.

3. Setting

Setting is everything that happens somewhere at some time, that elements of fiction, which reveals the where and when of events (Kenney, 1966:78). In other words, the term ‘setting’ refers to the point in time and space at which the event of the plot occurs

4. Point of View

Point of view is the connection between author’s idea and the reader’s opinions. The point of view explains about who tells the story. Point of view can be divided into two types: participant (or first person) the Point of view which can be considered the perspective from which the story is told. And it is treated in isolations from the other elements of literature. Point of view may seem to the experienced by the reader in a narrowly technical concern. After all, it may be objected, it is the story that counts, and not the point of view. (Kenney, 1966:45)

G. Definition of Movie

Movie becomes so familiar in this era. It can make people enjoy when people watching movie. Movie is the most famous entertainment media around us in the world. There are many types about movie in television programs like film, cinema, and movie. Musbikin (2007:34) that movie can be used as medium of learning to inculcate good values. In the movie, there are a messages or educational values that usually presented in each scene.

H. "DUMBO 2019" Movie

In 1919 Sarasota, Florida, equestrian performer and World War I amputee Holt Farrier returns after the war to his previous employer, the Medici Brothers' Circus, run by Max Medici. The circus has run into financial troubles; Medici reveals he was forced to sell his stable of horses after Holt's wife and co-performer, Annie, died from the Spanish flu outbreak. After Holt reveals that he lost his arm in the Battle of the Argonne, Medici instead hires him as the caretaker for Mother Ella Jumbo, the circus' pregnant Asian elephant. She gives birth to a calf with unusually large ears, and Medici orders Holt to hide them, fearing how the public might react to such a deformity.

However, the calf accidentally reveals his ears in his debut performance in Joplin, Missouri, and the crowd laughs and mockingly calls the calf "Dumbo" while pelting him with peanuts and other objects. Mrs. Jumbo, angered by her son's mistreatment, rampages into the ring, causing extensive damage, collapsing the big top, and accidentally killing Rufus, a handler who antagonizes her. Anticipating public outrage over the incident, Medici sells Mrs. Jumbo. Holt's son and daughter, Joe and Milly Farrier, comfort Dumbo and discover that he can fly by flapping his ears and that feathers benefit his willingness to fly.

Dumbo is then forced to play the role of a firefighter clown tasked to put out a fire with water sprayed from his trunk, but the performance goes awry, and Dumbo is trapped on a high platform surrounded by flames. Milly delivers a feather to Dumbo, giving him the confidence to fly to safety. The audience is astounded, and word of his talent begins to spread. V. A. Vandevere, the wealthy owner of the Bohemian amusement park Dreamland, approaches Medici and proposes a collaboration: If Medici becomes Vandevere's business partner, the Medici Brothers' Circus' troupe will permanently be employed to perform at Dreamland, solving their financial problems.

Dumbo's debut performance at Dreamland with Vandevere's star performer, French trapeze artist Colette Marchant, quickly goes wrong when he nearly falls off a high platform and starts trumpeting in panic after realizing that there is no safety net available to prevent possible injuries and fatalities. Hearing his mother's response to his call and realizing that she was placed in an exhibit at Dreamland called Nightmare Island after being sold, he flies out of the circus ring and reunites with her, greatly disappointing the audience. Annoyed by Dumbo's disobedience and fearing the possibility of his mother becoming a distraction to him, Vandevere fires the Medici troupe and orders Mrs. Jumbo's exhibit to be shuttered to secure his sterling reputation.

When Holt and the Medici troupe learn that Vandevere intends to have Dumbo's mother euthanized and that it is no longer safe for the two elephants to live with them, they make plans to free both of them. The circus performers utilize their various talents to break Mrs. Jumbo out of her enclosure, while Holt and Colette guide Dumbo to fly out of the circus. Vandevere attempts to stop them but starts a fire by mishandling Dreamland's electrical system, which spreads and destroys the park. After Dumbo saves Holt and his family from the fire, they are joined by Colette and the rest of the troupe to bring Dumbo and his mother to the harbor, where they board a ship back to their native home in India.

Sometime later, the renamed Medici Family Circus is reestablished and flourishes with Colette as the newest troupe member, Milly as host of a science lecture exhibition, and performers dressed as animals, in line with the circus' new policy of not using wild animals in captivity for entertainment. It is implied that Vandevere was convicted of arson. Meanwhile, Dumbo and his mother reunite with a herd of wild elephants, who applaud Dumbo as he flies with joy.